

Common Questions Answered

**Do I need a Formal Degree in
Graphic Design to
Become a Graphic Designer?**

**Do I need to be Good at
Drawing to become a
Successful Graphic Designer**

What are the Typical Projects

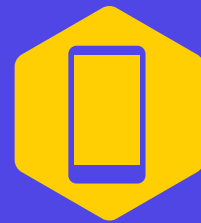
graphic design

project types and niches



logo design

logo concepts
variations
logo adaptation



UX/UI & web design

icon design
web layout
user interface design
buttons/landing pages



editorial design

magazines
look books
books
E-books



branding & event design

t-shirts
apparel
collateral
stationary
business cards
event signage
large banners
posters
powerpoint/slide design



social media & digital design

posts
ads
digital ads
display ads
pop ups
web ads
e-mail campaigns



illustration, pattern design & digital art

vector art
illustrations
mixed media art
digital sketching
digital art
photo manipulation
pattern design
product art



package design

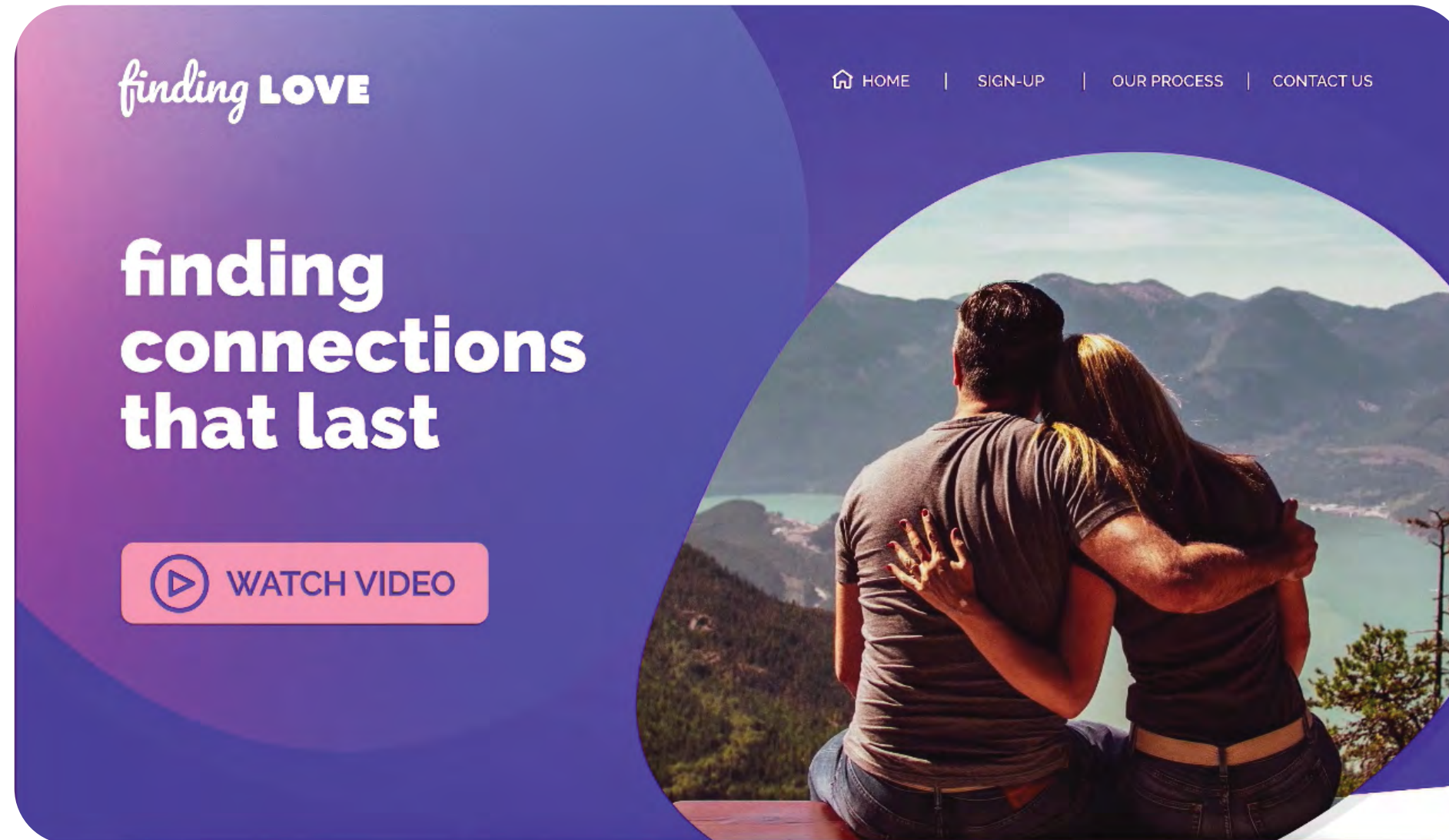
boxes
cans
food packaging
beauty products
labels and tags

LOGO DESIGNING

(Brand Identity Design)



WEBSITE BANNERS



SOCIAL MEDIA POSTERS



A social media poster for Global Edwings. The background is a blue sky with a person sitting on the wing of a plane, looking out over a city. The text is in Malayalam and English. The Global Edwings logo is in the top left. Social media icons and the handle 'gedwings' are in the top right. The main text is in Malayalam, followed by 'Sweden വിദ്യാഭ്യാസത്തിന് Scholarship ഉണ്ട്!!' and 'IELTS എന്ന പേടിസ്വപ്നം മറന്നേക്കൂ..'. Below this, 'Masters Programs' are listed: Business Intelligence, Data Science, and Bioinformatics. A yellow box says 'APPLY NOW FOR 2024 INTAKE!'. The bottom has the contact information: 'Call Now : +91 7012 605 505' and 'www.globaledwings.com | info@globaledwings.com'.

Global TM
Edwings

f t i d gedwings

കിട്ടുന്ന ഫൈൻ
കയറിക്കൊ മക്കളേ..

Sweden വിദ്യാഭ്യാസത്തിന് Scholarship ഉണ്ട്!!

IELTS എന്ന പേടിസ്വപ്നം മറന്നേക്കൂ..

Masters Programs

- Business Intelligence
- Data Science
- Bioinformatics

**APPLY NOW FOR
2024 INTAKE!**

Call Now : +91 7012 605 505
www.globaledwings.com | info@globaledwings.com



A social media poster for Global Edwings. The background is split into yellow and red. A man is reading a book. The text is in English. The Global Edwings logo is in the top left. Social media icons and the handle 'gedwings' are in the top right. The main text is 'KICK START YOUR CAREER WITH AN INTERNATIONAL Degree in GERMANY'. Below this, a list of features: 'PART TIME WORK ALLOWED', 'APPLY ON EXPECTED GRADES', and 'UG & PG PROGRAMS'. A yellow box says 'APPLY FOR APRIL, JULY & SEP'. The bottom has the contact information: 'Call Now : +91 7012 605 505' and 'www.globaledwings.com | info@globaledwings.com'.

Global TM
Edwings

f t i d gedwings

KICK START YOUR CAREER WITH
AN INTERNATIONAL
Degree in **GERMANY**

- PART TIME WORK ALLOWED
- APPLY ON EXPECTED GRADES
- UG & PG PROGRAMS

APPLY FOR
APRIL, JULY & SEP

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PUBLICATION DESIGNS



PACKAGE DESIGNS



ILLUSTRATIONS





TASTE
STYLE
BUDGET
INDUSTRY
EXPECTATION
DEADLINES

**Which Graphic Design Project
Make the Most Money**

most



logo design
& branding work



user interface
design



package
design



print advertisement
+ editorial design

least



social media
& digital design

Equipments & System Specification

Laptop or Desktop?

I prefer a laptop because of the portability and being able to bring my laptop with me on trips

30-inch iMac, but still find myself gravitating toward the laptop to keep work all in one place. This is totally a personal choice but laptops have caught up with desktops in recent years in terms of ram and CPU power.

screen size



Minimum Specification

Processor (CPU) Intel Core i5 (12th gen or newer) / AMD Ryzen 5 (5000 series or newer)

RAM 16 GB (absolute minimum, 32 GB preferred for smoother multitasking & large files)

Storage 512 GB SSD (NVMe preferred for speed; external storage for backup is a plus)

Graphics (GPU) Dedicated GPU: NVIDIA GTX 1650 / RTX 3050 or better (for 3D, video editing)

Display 15-inch or larger, Full HD (1920x1080) minimum, 100% sRGB or better

Battery 3+ hours real-world usage (not just claimed battery life)

OS Windows 11 / macOS Monterey or later



Thank You